

TEXPERTISE
the textile business network

GLOBAL AWARENESS CREATION FOR THE SDGs

Messe Frankfurt
Texpertise Network
and the Sustainable
Development Goals





“Collaboration is key to fostering transformative sectoral engagement and accelerating the implementation of the SDGs. Mobilizing expertise, innovation, technology and resources can only be achieved through strong partnerships. Messe Frankfurt’s Texpertise Network was one of the first members and valuable partners of the Conscious Fashion and Lifestyle Network. We are proud to have been involved in the extensive SDG activities from the beginning and look forward to developing these activities together in the future.”

Lucie Brigham

Chief of Office, United Nations Office for Partnerships and Co-Founder United Nations Conscious Fashion and Lifestyle Network

CONTENTS

1. Foreword Messe Frankfurt	4–5
2. The 17 goals	6–7
3. Our cooperation	8–9
4. About this report	10–11
5. Our approach	12–13
6. That’s how many people we reached with our global SDG Actions between 2019 and 2023.	14–15
7. How we have developed 2019–2023	16–33
8. Outlook & next steps	34–35
9. Acknowledgement	36–37

FOREWORD

In addition to digitalisation, sustainability is currently a subject making a major mark upon the world economy. This also applies to us at Messe Frankfurt. With our international trade fairs, we offer exhibitors worldwide platforms to present their sustainable innovations and thus contribute to bringing sustainability to the major global industries. With our more than 50 textile events in 11 countries worldwide under the umbrella of the Texpertise Network, we have also been supporting this development for many years. When in 2019, we joined with the United Nations Office for Partnerships (UNOP) and the United Nations Conscious Fashion & Lifestyle Network (CFLN) with the aim of drawing attention to the Sustainable Development Goals at all our textile fairs worldwide by 2023, no one could have imagined the additional challenges that the world community would be facing in the coming years, up until today and beyond. Health, security and general welfare are subjects that have shifted more urgently than ever into the main focus of politics and society and in this process have become closely linked with the global challenges addressed in the SDGs at economic, social and ecological level. A major role in achieving these goals is played by networking with the industry and communication with the various interest groups. The international textile and fashion industry, with its far-reaching influence on the environment and on working conditions, can provide decisive leverage in this process. Since our Texpertise Network reflects the whole of the value-added chain, we regard this as a duty, and at the same time as an opportunity, to promote the Sustainable Development Goals actively at our worldwide textile events, in order to sharpen global awareness of the need for more sustainability, and to meet the manifold challenges of our time.



Detlef Braun

Member of the Executive Board Messe Frankfurt GmbH

A handwritten signature in black ink, appearing to be 'Detlef Braun', written over a horizontal line.





Popular selfie spot: Visitors at the SDG Wall at Neonyt at Tempelhof Berlin in January 2020 (Photo: Messe Frankfurt, Neonyt).


THE 17 GOALS


The 17 Sustainable Development Goals (SDGs) of the United Nations (UN) and their related 169 targets came into force on 1 January 2016, with a term of 15 years until 2030. They address global challenges connected with such issues as poverty, inequality, climate changes, environmental destruction, peace and justice. They are directed to the whole international community and provide an orientation to suggest what a better and more sustainable future for all may look like. The main focus is on ending poverty, on the protection of the earth, and on the improvement to the conditions of life and to the future prospects of all people.

www.sdgs.un.org • www.17ziele.de

- 

1 NO POVERTY
End poverty in all its forms everywhere.
- 

2 ZERO HUNGER
End hunger, achieve food security and improved nutrition and promote sustainable agriculture.
- 

3 GOOD HEALTH AND WELL-BEING
Ensure healthy lives and promote well-being for all at all ages.
- 

4 QUALITY EDUCATION
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

- 

5 GENDER EQUALITY
Achieve gender equality and empower all women and girls.
- 

6 CLEAN WATER AND SANITATION
Ensure availability and sustainable management of water and sanitation for all.
- 

7 AFFORDABLE AND CLEAN ENERGY
Ensure access to affordable, reliable, sustainable and modern energy for all.
- 

8 DECENT WORK AND ECONOMIC GROWTH
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
- 

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
- 

10 REDUCED INEQUALITIES
Reduce inequality within and among countries.
- 

11 SUSTAINABLE CITIES AND COMMUNITIES
Make cities and human settlements inclusive, safe, resilient and sustainable.
- 

12 RESPONSIBLE CONSUMPTION AND PRODUCTION
Ensure sustainable consumption and production patterns.
- 

13 CLIMATE ACTION
Take urgent action to combat climate change and its impacts.
- 

14 LIFE BELOW WATER
Conserve and sustainably use the oceans, seas and marine resources for sustainable development.
- 

15 LIFE ON LAND
Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
- 

16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.
- 

17 PARTNERSHIPS FOR THE GOALS
Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.

OUR COOPERATION

UNITED NATIONS OFFICE FOR PARTNERSHIPS (UNOP)

The United Nations Office for Partnerships (UNOP) serves as a platform to enable all partners to exchange ideas and create joint solutions for achieving the SDGs. The UNOP works both at a global and at national and regional levels, in order to provide all people and institutions with access to solution-led partnerships.

www.un.org/partnerships



CONSCIOUS FASHION CAMPAIGN

The Conscious Fashion Campaign is an initiative of the Fashion Impact Fund in collaboration with the UNOP and PVBLIC Foundation. The aim of the campaign is to raise the visibility of founders advocating a fair and integrative working world in the fashion industry, in order to promote the economic strength and leadership role of women. The campaign supports the SDGs by channelling information and explanation to the media, thus inspiring others to advocate equality of the sexes and working practices commensurate with human dignity.

www.fashionimpactfund.org/conscious-fashion-campaign



UNITED NATIONS CONSCIOUS FASHION AND LIFESTYLE NETWORK

The Conscious Fashion and Lifestyle Network is an online platform for governments and non-governmental organisations, and for representatives of the fashion and lifestyle industry, within the platform of Partnerships for SDGs – the worldwide register of the United Nations for voluntary commitments and multi-stakeholder partnerships contributing to the promotion of the SDGs. The community facilitates networking between leaders of industry and enables new partnerships to be created in order to realise sustainable transformation. The network is a joint initiative of the United Nations Office for Partnerships and the Fashion Impact Fund; in collaboration with the Division for Sustainable Development Goals – United Nations Department of Economic and Social Affairs.

<https://sdgs.un.org/partnerships/action-networks/conscious-fashion-and-lifestyle-network>



TEXPERTISE NETWORK

The Texpertise Network of Messe Frankfurt, the world's biggest trade-fair, congress and event operator, unites the most important textile fairs around the globe. More than 50 international events in 11 countries represent the entire textile value-added chain. As a constituent part of its collaboration with the UNOP and the United Nations Conscious Fashion & Lifestyle Network (CFLN), the Texpertise Network supports the SDGs by publicising these goals at its fairs, thus encouraging some 500,000 people from the textile and fashion industry annually to exchange ideas and experience.

www.texpertisenetwork.messefrankfurt.com

TEXPERTISE

the textile business network



Opening press conference of Techtextil, Texprocess and Heimtextil Summer Special in June 2022 with from left to right Alex Bohn (F.A.Z. Quarterly), Olaf Schmidt (Messe Frankfurt), Lucie Brigham (United Nations Office for Partnerships), Matthew Drinkwater (Fashion Innovation Agency), Elgar Straub (VDMA Textile Care, Fabric and Leather Technologies) (Photo: Messe Frankfurt, Thomas Fedra).

ABOUT THIS REPORT

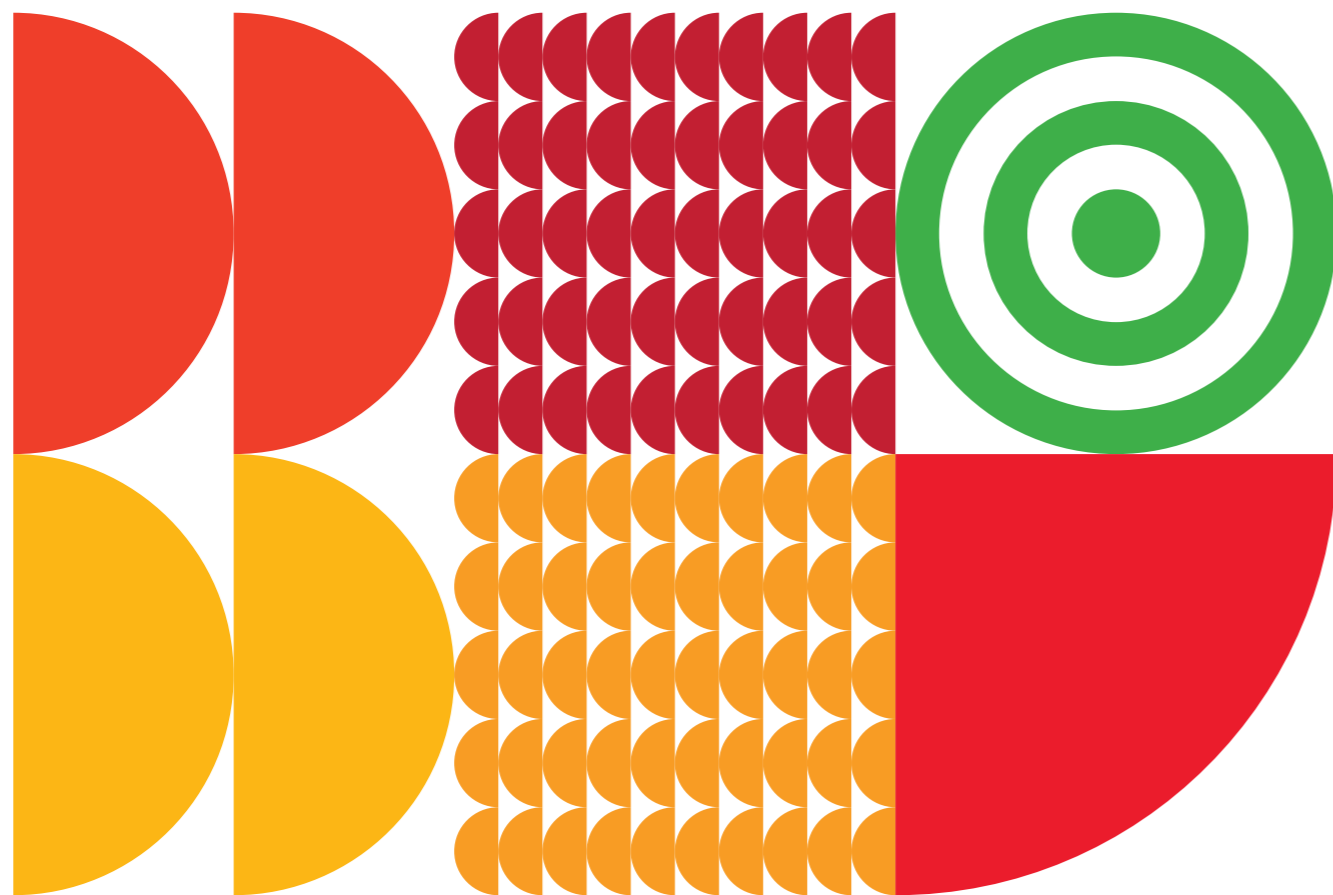
Global networking entails global responsibility. We are convinced that governments, industry and civil society need to work together more than ever today, in order to solve the most pressing challenges of our time: to overcome poverty, hunger and inequality worldwide, to ensure access to health, to correct existing environmental damage, and to avoid such damage in future. At the same time the focus among businesses is upon economic viability. Hence the importance of compatibility between the economic, social and commercial dimension of sustainability.

The complexity of the international textile and fashion industry entails many further challenges, but also offers great opportunities to make a mark at a broad-based level.

As the biggest operator of textile trade fairs worldwide, we at Messe Frankfurt believe in the SDGs as a blueprint for achieving a better and more sustainable future.

The 17 goals and their 169 targets are all interlinked. They provide a global language and a framework in which the fashion industry can develop in a way that is compatible with the future. Thus, they enable every single individual and every business to combine personal values with this global framework, and moreover facilitate the communication and realisation of strategies for sustainability between the players.

In 2019, working with the United Nations Office for Partnerships and the United Nations Conscious Fashion & Lifestyle Network, we set ourselves the goal of promoting the SDGs by drawing attention to the SDGs through our Texpertise Network on all our global textile events, which cover the whole textile value-added chain, and to disseminate information about them. Over the past few years, this decision has made it possible for us to steer our work and the work of our approximately 23,000 exhibitors and around 500,000 trade visitors each year into quite concrete campaigns. This report is designed to provide an overview of what has already been achieved and, at the same time form, an incentive to commit ourselves further to achieving these goals by 2030.



OUR APPROACH

Through the Messe Frankfurt Texpertise Network, we are working to speed up innovation and transformation in the textile and fashion industry. To boost this decade of action for achievement of the Sustainable Development Goals by 2030, we are briefing and mobilising players across the whole of the textile value-added chain and their partners in industry, with the focus on realising solutions for social, economic and ecological transformation.

The aim is to anchor the SDGs firmly in all the Texpertise Network's textile events. We are aware that the complexity of the textile industry requires a sensitive approach to cultural values, political structures, geographical context and available resources. While our potential as a trade-fair operator to make the international textile industry more sustainable is limited, we trust to our strength as a central hub for the industry and define our room for action as follows:

- ▶ We shall offer platforms for networking all players worldwide – on more than 50 worldwide textile events annually, in an environment representing the entire textile value-added chain: research, development, yarns, fabrics, clothing, fashion, job-order production, house and home textiles, technical textiles, processing and cleaning technologies.
- ▶ We shall give the SDGs, and the commitment to sustainability shown by our exhibitors and partners, a high degree of visibility.
- ▶ We shall work to provide further education and knowledge transfer in conferences, talks and workshops.

508,000

trade visitors

&



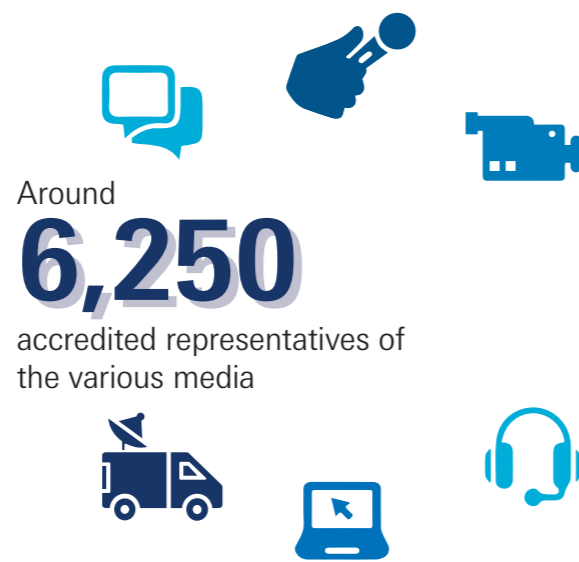
Around

21,000

exhibitors

THAT'S HOW MANY PEOPLE WE REACHED WITH OUR GLOBAL SDG ACTIONS BETWEEN 2019 AND 2023.

The textile and fashion industry is one of the biggest originators of CO₂ emissions and water pollution worldwide. The lever is correspondingly large when it comes to reaching the 17 SDGs in the United Nations 2030 Agenda in the fashion and textile industry, to create a better world through measures to combat poverty, inequality and exploitation, and to halt climate change. To accelerate a significant process of change, a transformative shift and innovative thinking will be necessary in the complete global supply chain.



More than
945,000
followers on social media channels



Launching multi-stakeholder collaborations, sharing knowledge and sustainability, and prompting the whole fashion and textile sector to make the industry more sustainable at an international level – it is at these decisive points that the collaboration between our Texpertise Network with the UNOP and CFLN is providing valuable incentives. Through our voluntary commitment to the SDGs and our related initiatives we are reaching the industry's exhibitors and trade visitors, media professionals, social-media multipliers, end consumers and representatives of government equally.

More than
305,000
newsletter subscribers



Note on figures:
Extrapolation from participating events worldwide from January 2019 to March 2023.

Source: European Parliament
<https://www.europarl.europa.eu/news/de/headlines/society/20201208STO93327/umweltauswirkungen-von-textilproduktion-und-abfallen-infografik>

HOW WE HAVE DEVELOPED 2019 – 2023

Using our Texpertise Network over the past few years, through panel talks, press conferences, interactive lounges, influencer events, podcasts and other formats, we have made the SDGs into something to be experienced directly. A few selected highlights are as follows.

8 countries in which we have already been actively working

- Frankfurt, Düsseldorf, Berlin – Germany
- Moscow – Russia
- Mumbai, New Delhi – India
- Cape Town – South Africa
- Addis Ababa – Ethiopia
- Shanghai – China
- Paris – France
- New York City, Los Angeles – USA



50+
Trade fairs

11
Countries

Apparel Fabrics & Fashion

Texworld
Apparel Sourcing
Intertextile
Yarn Expo
Neonyt
Allfashion Sourcing
Emitex
Avantex
Leatherworld

Interior & Contract Textiles

Heimtextil
Intertextile
Interior Lifestyle
Home Textiles Sourcing

Technical Textiles & Textile Processing

Techtextil
Texprocess
Simatex/Confemaq
Screen Print India
Gartex Texprocess India
DS Printech China
Cinte Techtextil China

Textile Care

Texcare
Texcare Forum
The Clean Show
Texcare Asia & China Laundry Expo
Gulf Laundrex presented by Texcare

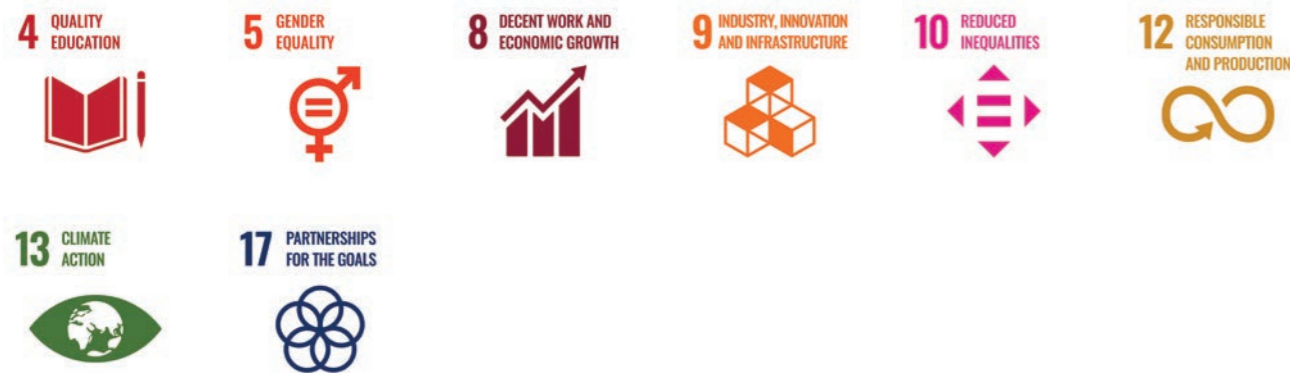
JANUARY 2019

Photo campaign and talks by the Conscious Fashion Campaign as part of NEONYT

Premiere: During Berlin Fashion Week the Conscious Fashion Campaign was featured in Germany for the first time at NEONYT, the world's leading platform for sustainable fashion. From its very start, this campaign – under the aegis of the UNOP – incorporated international events for the industry, to boost achievement of the UN's sustainable development goals, and has utilised the influence of fashion to give visibility to the most urgent challenges worldwide. Through advocacy, education and commitment on the part of players from the industry, it promotes the process of change towards a sustainable future for all.

At a stand of its own at the Conscious Fashion Campaign, NEONYT visitors and exhibitors could familiarise themselves with the SDGs and send digital greetings onto social media. On the stage of the NEONYT Fashionsustain Conference, the goals were discussed additionally in panel talks with representatives of industry and NGOs. The overriding aim was to encourage exhibitors, visitors and representatives of the press to make a contribution.

Goals addressed:



Together for the SDGs: International fashion and lifestyle influencers at the Conscious Fashion Campaign photo event (Photo: Messe Frankfurt, Neonyt).

“As a leading international business, with its commitment to the Sustainable Development Goals, Messe Frankfurt underlines our appeal to the fashion and textile industry to act in an economically viable, socially aware and environmentally friendly way, and thus to create a better world. Every event in the Texpertise Network will encourage exhibitors and visitors to make a contribution.”

Kerry Bannigan

Executive Director, Fashion Impact Fund & Co-Founder,
United Nations Conscious Fashion and Lifestyle Network

JANUARY 2020

Integration of SDGs as part of Heimtextil via an interactive exhibition stand, panel discussions and Green Directory

During the 50th anniversary programme of Heimtextil, the world's largest and most important trade fair for home and contract textiles, the SDGs were profiled to a broad public from the architectural, interior-design and hospitality sectors. The approximately 3,000 exhibitors from 64 countries and 63,000 trade visitors were able to see a presentation of the goals on an interactive stand in the Green Village, the fair's own platform for sustainability issues, and in the form of panel discussions. Moreover the SDGs were incorporated for the first time in the Green Directory. Since as early as 2010 this has contained a list of companies at Heimtextil utilising sustainable production methods, which in 2020 led to a record result of 259 entries. Lucie Bringham, Chief of Office at the UNOP, was invited to give the keynote address at the press conference.



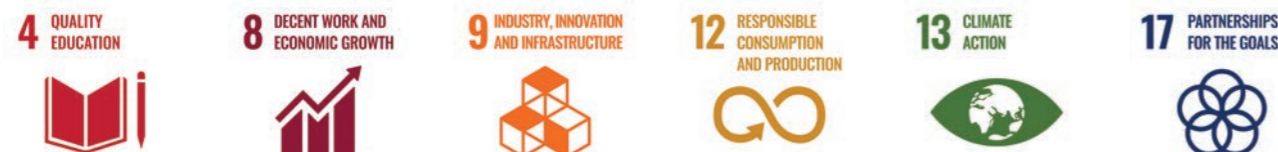
Kick-off for cooperation: press conference at UN headquarters in New York with (left to right) Kerry Bannigan (Fashion Impact Fund), Detlef Braun (Messe Frankfurt), H.E. Ambassador Jürgen Schulz (Permanent Mission of Germany to the United Nations), Robert Skinner (United Nations Office for Partnerships) (photo: Rich Dodge).

DECEMBER 2019

Joint press conference by the Texpertise Network, the Conscious Fashion Campaign and the UNOP at the headquarters of the United Nations in New York

In the presence of around 100 guests, representing the press, business, government and various associations, the three joint partners provided an insight into their future collaboration, by means of which they aim to promote realisation of the SDGs in the textile industry further. All parties emphasised the vital role of the business economy in attaining the goals and the urgency of making the change in the coming ten years. The Texpertise Network gave an advance account of its planned initiatives, such as interactive information stands, talks, discussion panels, trade-fair tours and the incorporation of special campaigns into trade-fair programmes.

Goals addressed:



Goals addressed:



Heimtextil's Green Village is the place-to-be for information and exchange on sustainability and the SDGs (Photo: Messe Frankfurt, Jean-Luc Valentin).



JANUARY 2020

An interactive exhibition stand by the Conscious Fashion Campaign as part of NEONYT and SDG panel talk on the occasion of the Fashionsustain Conference

During Berlin Fashion Week in January 2020, NEONYT focused on “air” as its main subject casting a closer look at the CO₂ balance in the fashion industry. With this end in view, there was a change of venue to the former Tempelhof Airport, at which the Panorama Fashion Fair was taking place at the same time, also with the aim of approaching an even broader public and spreading information about sustainability in fashion and the SDGs. These were highlighted for the first time as part of the international NEONYT Fashionsustain Conference through the panel discussion entitled SDGs X Fashion – The UN’s Fashion Industry Charter for Climate Action. At this event the UNOP exchanged ideas on the stage with representatives of various brands and of the textile-fibres sector.

Goals addressed:



Zachary Angelini (Timberland), Kairy Shetty (United Nations Office for Partnerships), Geraldine de Bastion (moderator), Harold Weghorst (Lenzing AG) and Alexander Gege (Otto Group) (left to right) discuss the SDGs in the fashion industry at Fashionsustain (Photo: Messe Frankfurt, Neonyt).



Always an occasion for exchange: SDG Wall in the context of the Neonyt trade fair in January 2020 (Photo: Messe Frankfurt, Neonyt).

DECEMBER 2020

Participation by the Texpertise Network in Discover the SDGs, a virtual education and trade-fair event

In December 2020 the Texpertise Network took part in Discover the SDGs, a virtual learning and trade-fair event founded by the Conscious Fashion Campaign and the UNOP. The aim of this event, which was free of charge and open to all, was to increase knowledge and strengthen commitment within the fashion industry, by which the realisation of the SDGs and the UN Decade of Action announced by António Guterres, the UN Secretary General, are supported. Discover the SDGs comprises a virtual and active exhibition featuring the 17 goals plus on-demand discussions between representatives of the industry and representatives of the UN. These include representatives of Messe Frankfurt, Kering, Lenzing, Vogue Business, CFDA, the British Fashion Council, and many more.

Goals addressed:



JULY 2021

Frankfurt Fashion SDG Summit

Messe Frankfurt, in collaboration with the Conscious Fashion Campaign and the United Nations Conscious Fashion & Lifestyle Network launched the Frankfurt Fashion SDG Summit. In its agenda, the summit reflected the priorities which António Guterres, the UN Secretary General, had announced for 2021, in order to reach the 17 sustainability goals by 2030. Keynote talks, interviews, panel discussions and performances sketched the global status of fashion and design, setting out the path to transformation in the industry, to a politics of humanity, to climate protection, and to clean oceans. And a panel discussion, entitled The Role of Fashion + Climate on the Road to COP26, addressed the urgent question of how the industry can contribute to the 26th UN Climate Conference (COP 26) in November 2021 and direct its course more strongly towards sustainability.

On the stage of the digital version of the Frankfurt Fashion SDG Summit, along with leading international representatives of government, research, the fashion and textile industry, sat representatives of NGOs, plus designers, artists, sports personalities and United Nations Advocates.



Frankfurt and the SDGs: Patrice Bouédibéla (moderator), Rosemarie Heilig (City of Frankfurt am Main) and Melanie Nolte (IHK Frankfurt am Main) (from left to right) discuss the role of municipalities for more sustainability (Photo: Messe Frankfurt, Pietro Sutura).

Goals addressed:



“ If we are really to achieve Agenda 2030, we must reach a fair and transparent mode of working in the fashion and textile industry. That is the great challenge. ”

Nazma Akter
Founder, Awaj Foundation



Lucie Brigham (United Nations Office for Partnerships), Olaf Schmidt (Messe Frankfurt), Sara Kozlowski (Council of Fashion Designers of America), Sergio Fernández de Córdova (PVBLIC Foundation) Roberta Marcenaro (IMARK and POLIMODA) (l.t.r.) at the CFLN annual meeting in New York (photo: Lisa Kato).

“The textile industry is characterised by stark contrasts. In the sector, one can find both traditional craftsmanship as well as high-tech with fully digitalised and automated production processes. At the same time, delivery chains are more complex and interlinked on a global scale than in virtually any other industry. Sustainability can only be achieved in close cooperation with the right partners.”

Olaf Schmidt

Vice President Textiles & Textile Technologies
of Messe Frankfurt

JUNE 2022

Taking part in the first annual conference of the United Nations Conscious Fashion & Lifestyle Network

At the beginning of June 2022, the international network of representatives from the fashion and lifestyle industry, media, governments and UN institutions, met together for their first annual conference at the headquarters of the United Nations in New York – and among them was the Textpertise Network of Messe Frankfurt. In a joint panel discussion, Olaf Schmidt, Vice President Textiles and Textile Technologies at Messe Frankfurt, Sara Kozlowski, Vice President Education and Sustainability Initiatives at the Council of Fashion Designers of America, Sergio Fernández de Córdova, Chairman of the PVBLIC Foundation, und Roberta Marcenaro, CEO of the strategy consultancy IMARK and Strategist at POLIMODA, discussed the importance of partnerships and collaboration in reaching the SDGs. The discussion was chaired by Lucie Brigham, Chief of Office of the UNOP and co-founder of the Conscious Fashion and Lifestyle Network.

Goals addressed:



JUNE 2022

Incorporating the SDGs into the first NEONYT Lab

At the end of June 2022 the Texpertise Network opened to end consumers for the first time, in the shape of the NEONYT Lab. Visitors were able to assemble sustainable fashion styles and purchase them directly, find information and network, or become active themselves. The NEONYT Lab was also the meeting point for the sustainable fashion scene from a total of 22 countries, including Germany, Austria, Switzerland, Spain, Poland and Denmark. The programme covered an area of 1,000 m², featuring more than 30 sustainable brands and a comprehensive event programme across three event days.

The SDGs were represented by the Tu Du Wall, in collaboration with Engagement Global and the #17Ziele.de campaign, sponsored by the German Federal Ministry for Economic Cooperation and Development, at which visitors were called upon to develop ideas for a more sustainable wardrobe furnishing. And the SDG Infomobile on the forecourt invited visitors to engage with the SDGs in a playful way. The NEONYT Lab was opened with a welcome note by Stephanie Wüst, Head of the Department of Economy, Legal Affairs and Reform of the City of Frankfurt am Main as well as an SDG talk, entitled "What can the fashion industry contribute to meeting the sustainable development goals?", with Kerry Bannigan, Executive Director of the Fashion Impact Fund, Juliane Ziegler, GSA representative for the Global Organic Textile Standard, Henning Siedentop, CEO Mela, and Safia Minney, Founder and CEO of Fashion Declares.

Goals addressed:



Sustainability and fashion for end consumers: Neonyt Lab in June 2022 with from left to right Kristina Löhr (Engagement Global), Olaf Schmidt (Messe Frankfurt), Kerry Bannigan (Fashion Impact Fund), Stephanie Wüst (City of Frankfurt am Main) (Photo: Messe Frankfurt, Dita Vollmond).

“It is good to see how interested the visitors are in our Tu Du Wall with the 17 goals and how they integrate them into in their own wardrobes. Many have taken the colourful stickers as an inspiration to share and give away.”

Kristina Löhr
Project #17Ziele, Engagement Global

Lively discussion with Fashionsustain visitors in the Neonyt Lab: from left to right Malcolm Ohanwe (moderator), Henning Siedentop (Mela), Kerry Bannigan (Fashion Impact Fund), Juliane Ziegler (Global Organic Textile Standard) (Photo: Messe Frankfurt, Dita Vollmond).





JANUARY 2023

SDG Talk at NEONYT in Düsseldorf

In January 2023 NEONYT licensed to Igedo Exhibitions GmbH & Co. KG was held in parallel with the Igedo FASHNROOMS in Düsseldorf. The SDGs were presented at NEONYT in the course of a panel talk during the Fashion-sustain Conference. The aim of the talk was to build a connection between the global perspective and strong regional and local sector communities. Dr. Michael J. Rauterkus, Alderman of the State Capital Düsseldorf, Heiko Wunder, Proprietor and Managing Director of Wunderwerk, Dr. Monika Hauck, Founder and CEO of Repair Rebels, and Burcu Gözet, Senior Researcher at the Wuppertal Institute, discussed the question of different approaches to a future characterised by the SDGs.

Goals addressed:



What is Düsseldorf doing to achieve the SDGs in the local fashion industry: Dr. Monika Hauck (Repair Rebels), Heiko Wunder (Wunderwerk), Burcu Gözet (Wuppertal Institute), Dr. Michael J. Rauterkus (City of Düsseldorf), Andrea Greuner (moderator) in conversation (photo: private).

2019 TO THE PRESENT

Expansion of sustainability communication and integration of SDGs across all subsidiary companies

17 goals, more than 50 annual textile events worldwide, more than 500,000 people a year:

With its worldwide textile events, the Texpertise Network provides a unique coverage for support of the SDGs, even in times of crisis such as the covid-19 pandemic. In this process a major role is played by the participating subsidiary companies, sales partners and partners of Messe Frankfurt abroad, which organise the events in question.

To expand their knowledge and further commitment to all aspects of sustainability and the SDGs in an active way, online meetings take place regularly with staff in Argentina, Ethiopia, China, Hong Kong, India, Japan, Russia, South Africa and the USA.

By these means, we have already achieved much a great deal at international level:

- As early as March 2019 NEONYT organised a showcase featuring selected brands to mark the foundation of the UN Alliance for Sustainable Fashion in Nairobi.
- Texpertil India 2019 saw the launch of NEXT, India's first hackathon featuring technical textiles and sustainability. Among those taking part were Shrikar Dhole, Founder and Managing Director of the SDG Foundation and Niharika Gautam, who is working for achievement of the SDGs in the fashion industry and is co-head of the Delhi All Ladies League.
- The digital edition of Heimtextil Russia 2020 featured a message of welcome by Vladimir Kuznetsov, Head of the UN Information Centre (UNIC) in Moscow.
- The digital edition of Texworld USA (now Texworld New York City) and Apparel Sourcing USA in summer 2020 included a talk featuring the Conscious Fashion Campaign and supported the production of a podcast with Claire Kells of the UN Global Compact. Many other fairs, with SDG walls, QR codes and links to the central Texpertise Network website covering every aspect of the SDGs, draw attention to the goals.

Goals addressed:



Sustainability opportunities in technical textiles were the topic at the Texpertil India 2019 Hackathon (Photo: Messe Frankfurt India).





Engagement Global's SDG Mobile stopped by the Neonyt Lab in June 2022
(Photo: Messe Frankfurt, Dita Vollmond).



OUTLOOK & NEXT STEPS

The textile industry remains a sector with strong contrasts: traditional handicrafts and high-tech with fully digitalised and automated production processes, regionality and globalisation, plus poverty and profits – all meet here. At the same time, the international supply chains are more complex and globally networked than in hardly any other sector. Thus, sustainability can only be achieved in a close interaction between the right partners.

The current decade will be decisive for reaching the goals of sustainable development. We are continuing to work, and are working even harder, at incorporating the SDGs into the global textile industry, with all its players – from fibre producers to end consumers. The next seven years will require accelerated and joint efforts to ensure social and ecological justice, particularly in the global South. We aim to be in the vanguard here by setting an example and inspiring other institutions to follow us.

All information on our SDG Actions can be found here:



ACKNOWLEDGEMENT

That – true to our commitment to SDGs and through our Texpertise Network – we have achieved so much is all due to the support and work of committed and supportive advocates of sustainability.

We would like to express our thanks to all speakers, content partners, ideal partners, originators of ideas, staff members at Messe Frankfurt and service providers who have supported us in realising our SDG actions worldwide and who continue to do so.



Texpertise delegation in New York in June 2022: from left to right Olaf Schmidt (Messe Frankfurt), Lillifer Seiler (Messe Frankfurt), Holger Max-Lang (Lectra), Carlo Centonze (Heiq), Andreas Streubig (Hugo Boss), Jennifer Bacon (Messe Frankfurt Inc.), David Kim (KTC Korea Textile Center), Liz Hershfield (J. Crew Group, Madewell), Manuel Schweizer (Oceansafe) (Photo: Lisa Kato).

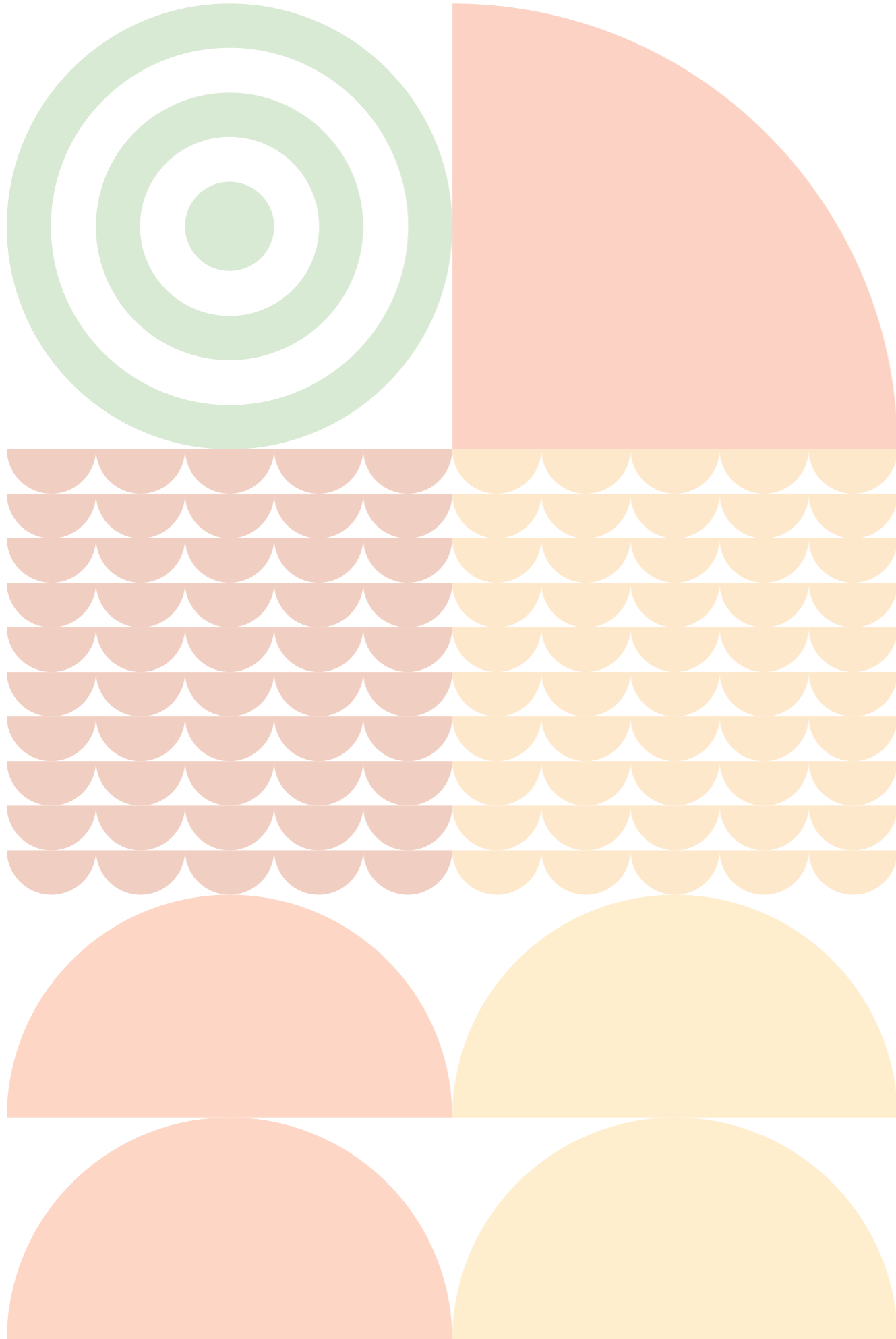
Partnership for the Goals: Lucie Bringham (United Nations Office for Partnerships), Kerry Bannigan (Fashion Impact Fund), Kiran Cheema (United Nations Conscious Fashion and Lifestyle Network), Megan McAstocker (Fashion Impact Fund) (from left to right) (photo: Lisa Kato).



OUR PARTICULAR THANKS GO TO

- Lucie Bringham, Chief of Office, United Nations Office For Partnerships & Co-Founder United Nations Conscious Fashion & Lifestyle Network
- Kerry Bannigan, Executive Director, Fashion Impact Fund & Co-Founder, United Nations Conscious Fashion & Lifestyle Network
- Megan McAstocker, Head of Events and Programs, Fashion Impact Fund

who assisted closely in a multitude of SDG campaigns, both in an organisational capacity and by means of communication and continue to do so.



We are proud to be supporters of the Sustainable Development Goals and believe in the power of education and expertise in sustainability to change the fashion and textile industry, and the world in which we live, in a positive way.

For questions and support on our path to achieving these goals, please feel free to contact us at:

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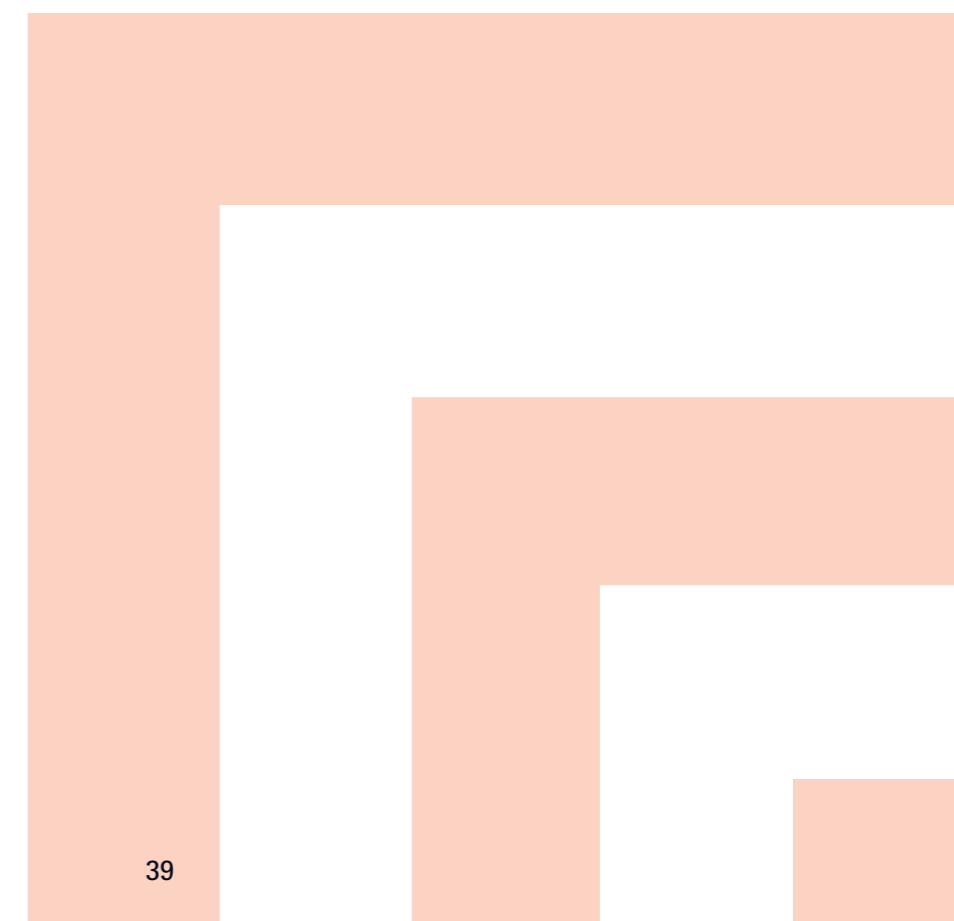
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SUSTAINABLE DEVELOPMENT GOALS

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